

FASHION & TECHNOLOGY
INFORMATION ON ENTRY EXAM September 2022
For the academic year 2022/23

In advance, the **online registration** for the entrance examination is obligatory!

This must be carried out by applicants in UFGonline at www.ufg.at/zulassungspruefung between **August 1st – 28th, 2022**.

The admission process is divided into two parts. All parts must be completed successfully.

1. SUBMISSION OF DIGITAL PORTFOLIO between August 1st until August 28th, 2022.

Please upload your application with CV, letter of motivation and work samples as a PDF file (maximum 25MB) in your applicant account (UFGonline).

Please name your PDF file as follows: **Surname_Name_FAT_portfolio**

Your application should include:

1. Page One: Curriculum Vitae

One page consisting of a clear and concise CV. Copies of recommendations, etc. are not necessary!

2. Page Two: Motivation Letter

Why do you want to study at the Fashion & Technology department of the University of Art and Design Linz? Where do you see yourself professionally after graduation and beyond?
Maximum of ten sentences.

3. Project 1 + 2 according to tasks – see page 2

Add all your collages, designs and photo series to the portfolio. Make sure that the total amount of data in your portfolio does not exceed 25MB.

4. Other projects you would like to show (photos, collages, texts, etc.)

Project 1: FASHION & ENVIRONMENT

We all know that practices in the production of fashion are often harmful to the environment.

Imagine if you could design a garment / collection that is instead good for the environment / its wearers.

What might such a garment look like? What function would it serve?

TO-DOs:

- Design a mood board to show the situation that would improve your garment.
- Design one or more pieces of clothing.

Your designs can also be utopias.

le your designs do not have to be realistic, but you can also think up materials, shapes, features for your models, that do not yet exist.

You can also work with realistic ideas.

le your designs could actually be realized that way.

You can work with any analog or digital technique, to represent your designs:

Drawing, painting, collage, photography, digital representation using a computer, etc.

You can use as many pages as you like to represent your designs.

Please, no handwritten texts, as they are often difficult to read!

Project 2: Material and deformation

Find a material that particularly appeals to you and try, deform, disassemble, change this material in different ways.

It doesn't have to be a textile material.

The material does not have to be durable or wearable.

TO-DOs:

- Take pictures of the source material.
- Deform, change the material and document this process with a series of photos.
- Add the photos / photo series to your portfolio.

Make sure that the total amount of data in the portfolio does not exceed 25MB.

2. EXAM September 8th, 2022

Applicants will be informed via e-mail on **September 1st, 2022** whether they are admitted to the admission exam.

The admission exam will take place on **September 8th, 2022**

The **entrance examinations for the academic year 2022/23 will take place online!** Therefore, applicants do not have to travel to Linz to take part in the entrance examination!

The entrance examination takes place in the form of an interview with the examination board and lasts about 15 minutes.

Here applicants will also have the opportunity to present their portfolio again and introduce themselves personally.

The exact schedule and the link for the online examination will be emailed to the applicants one week before the exam.

Should you have questions about the rules and requirements regarding portfolio and admission procedures, please contact [**fashion@ufg.at**](mailto:fashion@ufg.at)