

## Janez Janša®: NAME Readymade

In 2007 three artists joined the conservative Slovenian Democratic Party (SDS) and legally changed their names into the name of the leader of that party, the Prime Minister of Slovenia at the time, Janez Janša.

While they renamed themselves for personal reasons, the boundaries between their lives and their art began to merge in numerous and unforeseen ways.

In this talk the Jansas will touch upon the function of the proper name as an interface reflecting on how, in western society, the concept of personal name might coincide with (or differs from) the question of personal identity.

The presentation includes excerpts from the video essay *My Name is Janez Janša* (2012) in which individuals, artists and academics from all over the world share their thoughts about the meaning and purpose of one's name from both private and public perspectives. More: <a href="http://www.janezjansa.si">http://www.janezjansa.si</a>



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